



## MEMORANDUM

<b>To</b>	<b>SLSS Clubs, Presidents, Secretaries, Members Services Teams, AOE Lifesaver &amp; Volunteer Nominees (23-24 &amp; 24-25)</b>
<b>From</b>	<b>Director Member Services, SLSS</b>
<b>CC</b>	<b>SLSS President, Member Services Committee, Youth &amp; Junior Development Committee</b>
<b>Date</b>	<b>Wednesday, August 27, 2025</b>
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<b>Subject</b>	<b>SLSS “All Things Membership” Pre-Season Session 10 September 2025 at Tamarama SLSC (6:45pm to 9:15pm)</b>

Surf Life Saving Sydney would like to invite all Sydney Clubs Membership Teams and interested parties to attend our “All Things Membership” event on Wednesday, 10 September 2025, 6:45pm – 9:15pm, at Tamarama SLSC.

Managing our Membership across all operational areas is of vital importance to all Clubs, to ensure our members are engaged, retained, growing in skills and developing their own pathway.

The SLSS Member Services team has planned an interactive and practical session for all our Clubs to attend and have input into. We encourage Clubs to send a team of people if able.

We are also inviting all nominees from our Surf Life Saving Sydney Awards of Excellence for the past two years from the Categories of Lifesaver, Volunteer, Youth Lifesaver and Youth Volunteer of the Year Awards. These members are actively involved and are making differences at their own Club.

We have a form that we would like everyone to complete prior to the meeting please see link below and complete by 7 September 2025 to RSVP.

[All Things Membership Form](#)

### **The Program for this session is.**

Welcome and opening by Doug Hawkins, Director Member Services SLSS. Includes Introduction of New Team and structure/roles, Member Services Checklist and “Why it’s Worth it” SLS Sydney Campaign 25-26 from Pre-season session

The session will cover.

- Response to the form re Priorities for Membership actions from the Clubs
- Club Activities: 2-3 mins per Club to share what they are doing well in the Membership space - especially in Retention
- Presentation regarding Member Welfare - Member Safety - MPIO - Patrols
- Resource creation - what the clubs want from Branch: e.g. Survey templates, program outlines used by other clubs, other resources (please specify).

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- Most SLSS Clubs are good with Recruitment - the biggest issue is Retention:
  - Small group work on what Clubs need to do for Retention for Yth
  - Small group work on what Clubs need to do for Retention for Adult members
- Presentation regarding our 18-25 Dev Day - Tim and Dominic
- Presentation regarding Diversity in Clubs and On Patrol not just in recruitment - Karon
- Schedule for Member Services teams for the season

Light refreshments will be served including coffee, tea, juice and sandwiches for the event.

**We do hope you and your fellow Club members can attend this event, as we do believe it will be beneficial to every Club within Sydney Branch.**

The SLSS Member Services Committee and I look forward to seeing you on 10 September 2025 at Tamarama SLSC, who we would like to say a very big thank you to for their hospitality in hosting the event.

For further information, please contact the Branch Office on 9019 0722.

Thank you.

Kind regards,

**Doug Hawkins**  
Director Member Services  
Surf Life Saving Sydney

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